## In the Claims:

Claims 1-94 (canceled)

Claim 95 (original): A DNS server, comprising: a root zone file; and, a resource record adapted to resolve a DNS query including a domain name having a top level domain alias (TLDA).

Claim 96 (original): A DNS server, as set forth in claim 95, wherein the DNS server is one of a single authoritative root server, alternative root server, and virtual inclusive root server.

Claim 97 (original): A DNS server, as set forth in claim 95, wherein said resource record is a wildcard resource record.

Claim 98 (original): A DNS server, as set forth in claim 95, wherein said resource record includes an IP address.

Claim 99 (original): A DNS server, as set forth in claim 98, wherein said IP address corresponds to a network resource adapted to determine which namespace provider of a plurality of namespace providers can process said domain name having said TLDA.

Claim 100 (original): A DNS server, as set forth in claim 99, wherein said network resource is adapted to manage a primary virtual zero level domain (PVZLD).

Claim 101 (original): A DNS server, as set forth in claim 100, wherein said namespace provider is a naming authority to at least one secondary virtual zero level domain (SVZLD) and said PVZLD is adapted to redirect to said at least one SVZLD in response to said resolved DNS query including said domain name having said TLDA.

Claims 102-105 (canceled)

Claim 106 (original): A method comprising the steps of: selecting a first domain name having a resolvable top level domain; generating a second domain name having a top level domain alias from

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said first domain name; and, distributing said second domain name through at least one media source.

Claim 107 (canceled)

Claim 108 (original): A method for processing a network resource from a first identifier having an unresolvable domain name comprising the steps of: determining whether the domain name is fictitious; processing a registration request from at least a portion of the first identifier in response to determining that the domain name is not fictitious; generating a second identifier in response to determining that the domain name is fictitious; and, requesting the network resource from said second identifier.

Claim 109 (original): A method, as set forth in claim 108, further including the step of determining that the network resource can not be accessed in response to requesting the network resource from said second identifier and processing a fictitious domain name registration request having at least a portion of one of a first identifier and second identifier.

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